# **Democracy Fund, Inc.**

Financial Statements
December 31, 2020 and 2019



# **Report of Independent Auditors**

To the Board of Directors of Democracy Fund, Inc.

We have audited the accompanying financial statements of Democracy Fund, Inc., which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities and of cash flows for the years then ended.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditors' Responsibility

Our responsibility is to express an opinion on the financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Democracy Fund, Inc. as of December 31, 2020 and 2019, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Pricavaterhous Coopers LLP

August 13, 2021

# Democracy Fund, Inc. Statements of Financial Position December 31, 2020 and 2019

	2020			2019		
Assets						
Cash and cash equivalents	\$	81,566,982	\$	69,709,635		
Marketable securities		-		15,888,400		
Prepaid expenses and other assets		809,720		437,729		
Fixed assets, net		1,115,907		1,312,651		
Total assets	\$	83,492,609	\$	87,348,415		
Liabilities and Net Assets						
Accounts payable and accrued expenses	\$	2,741,632	\$	3,097,596		
Grants payable		7,443,613		4,700,190		
Federal excise tax payable		772,722		658,638		
Total liabilities		10,957,967		8,456,424		
Net assets without donor restrictions		7,911,959		16,473,557		
Net assets with donor restrictions		64,622,683		62,418,434		
Total net assets		72,534,642		78,891,991		
Total liabilities and net assets	\$	83,492,609	\$	87,348,415		

# Democracy Fund, Inc. Statements of Activities Years Ended December 31, 2020 and 2019

	2020	2019
Revenues and support without donor restrictions		
Contributed nonfinancial assets	\$ 663,900	\$ 452,400
Interest and dividends	324,061	985,008
Net realized gain on investments	846,439	-
Net assets released from restrictions	62,418,434	69,594,138
Total revenues and support without donor restrictions	64,252,834	71,031,546
Expenses		
Grants	51,779,106	37,636,989
Other program expenses	13,905,814	12,311,541
Administrative and managerial	6,222,274	6,168,976
Federal excise tax expense	907,238	666,855
Net realized loss on investments		12,914
Total expenses and losses	72,814,432	56,797,275
(Decrease) Increase in net assets without donor restrictions	(8,561,598)	14,234,271
Changes in net assets with donor restrictions		
Contributions of marketable securities	63,357,500	62,935,400
Net realized gain (loss) on investments	1,265,183	(778,766)
Unrealized gain on investments	-	261,800
Net assets released from restrictions	(62,418,434)	(69,594,138)
Increase (Decrease) in net assets with donor restrictions	2,204,249	(7,175,704)
(Decrease) Increase in total net assets	(6,357,349)	7,058,567
Total net assets at beginning of year	78,891,991	71,833,424
Total net assets at end of year	\$ 72,534,642	\$ 78,891,991

# Democracy Fund, Inc. Statements of Cash Flows Years Ended December 31, 2020 and 2019

		2020		2019
Cash flows from operating activities				
Cash received from sale of contributed marketable securities	\$	81,357,522	\$	46,517,120
Interest and dividends received		324,061		985,008
Grants paid		(49,035,683)		(36,626,905)
Cash paid to employees and suppliers		(19,971,378)		(17,225,944)
Cash paid for taxes		(793,154)		(760,000)
Net cash provided by (used in) operating activities		11,881,368		(7,110,721)
Cash flows from investing activities				
Addition of fixed assets		(24,021)		(39,172)
Net cash used in investing activities		(24,021)		(39,172)
Net (decrease) increase in cash and cash equivalents		11,857,347		(7,149,893)
Cash and cash equivalents				
Cash and cash equivalents at beginning of year		69,709,635		76,859,528
Cash and cash equivalents at end of year	\$	81,566,982	\$	69,709,635
Reconciliation of change in net assets to net cash (used in) provided by operating activities:				
Change in net assets	\$	(6,357,349)	\$	7,058,567
Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities:				
Contributions of marketable securities		(63,357,500)		(62,935,400)
Net realized (gain) loss on investments		(2,111,622)		791,680
Unrealized gain on investments		-		(261,800)
Proceeds from sale of investments		81,357,522		46,517,120
Depreciation and amortization		220,765		215,041
Changes in operating assets and liabilities				
(Increase) decrease in prepaid expenses and other assets		(371,991)		389
(Decrease) increase in accounts payable and accrued expenses		(355,964)		586,743
Increase in grants payable		2,743,423		1,010,084
Increase (decrease) in federal excise tax payable		114,084		(93,145)
Net cash provided by (used in) operating activities	\$	11,881,368	\$	(7,110,721)
Supplemental schedule of noncash activities				
Contributions of marketable securities	\$	63,357,500	\$	62,935,400
Contributed nonfinancial assets	\$	663,900	\$	452,400
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The accompanying notes are an integral part of these financial statements.

# Democracy Fund, Inc. Notes to Financial Statements December 31, 2020 and December 31, 2019

# 1. Organization

Democracy Fund, Inc. ("DF") is a charitable, nonstock corporation formed on February 11, 2014 in the state of Delaware. DF is organized and operated exclusively for exempt purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code ("Code"). DF has received a determination letter from the Internal Revenue Service stating it is exempt under 501(c)(3) of the Code and specifically that it is classified as a Section 509(a) Private Foundation. Pierre Omidyar, Pat Christen, and Sarah Steven serve on the Board of Directors with Joseph Goldman and Isaiah Castilla serving as president and secretary, respectively. DF was formed in order to support charitable and educational activities in service of creating a stronger democracy. DF invests in organizations working to ensure that our political system is responsive to the public and able to meet the greatest challenges facing our nation.

# 2. COVID-19

In March 2020, the World Health Organization declared the novel strain of coronavirus (COVID-19) a global pandemic and recommended containment and mitigation measures worldwide.

We cannot reasonably estimate the length or severity of this pandemic, or the extent to which the disruption may materially impact DF's statement of financial position, results of operations, and cash flows.

# 3. Basis of Presentation and Significant Accounting Policies

#### **Basis of Presentation**

The financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP") applicable to non-profit organizations.

Revenues are reported as increases in net assets without donor restrictions, unless there are donor-imposed purposes and/or time restrictions on the gifted assets. Expenses are reported as decreases in net assets without donor restrictions. Gains or losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law.

#### **Uses of Estimates**

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Net Assets without Donor Restrictions**

Net assets without donor restrictions represent resources which do not have donor-imposed stipulations and are available to support DF's operations.

#### **Net Assets with Donor Restrictions**

Net assets with donor restrictions represent resources that are limited in use by DF in accordance with donor-imposed stipulations. These stipulations may expire with time or may be satisfied and removed by the actions of DF according to the terms of the gift. As of December 31, 2020 and 2019, DF's net assets with donor restrictions consist entirely of gifts from a related party restricted to the subsequent year's operations. Net assets with donor restrictions of \$62,418,434 and \$69,594,138 were released from restriction due to the expiration of time restrictions during the years ended December 31, 2020 and 2019, respectively.

# Democracy Fund, Inc. Notes to Financial Statements December 31, 2020 and December 31, 2019

# **Cash and Cash Equivalents**

Cash and cash equivalents consist of short-term, highly liquid investments purchased with a remaining maturity of three months or less. At times, cash balances may exceed federally insured limits.

#### **Marketable Securities**

Marketable securities with readily determinable fair values are reported at their fair values in the statements of financial position. Realized gains and losses on sales of marketable securities are determined on the trade date.

## **Fixed Assets**

Fixed assets are recorded at cost at the date of purchase. Depreciation and amortization is recorded on assets in service using the straight-line method over the estimated useful lives of the assets, as follows:

Equipment 5 years Furniture and fixtures 7 years Website and software 3 years

Leasehold improvements Shorter of the lease term or estimated useful life

#### **Investment Income**

Dividend income is recognized on the ex-dividend date. Interest income is recognized on the accrual basis.

#### **Contributions**

Contributions are recognized as revenue at fair value in the period irrevocably pledged or received. Contributions of stock are valued at the average of the high and low price on the date transferred.

DF has been funded through contributions received from The Pierre M. Omidyar Trust (the "Trust"), a related party.

#### **Contributed Nonfinancial Assets**

Contributed nonfinancial assets are valued at actual costs incurred by the donor. These contributions were \$663,900 and \$452,400 had no donor-imposed restrictions at December 31, 2020 and 2019, respectively.

#### **Grants**

Grants expense consists of unconditional grants. Unconditional grants are expensed as of the date that the grant agreement or amendment is countersigned. Certain grants may be subject to the grantee fulfilling specific conditions. Such conditional grants are considered commitments and are not recorded as expense until the conditions of the grant are met.

## **Tax-Exempt Status**

DF, as a qualified private foundation, is exempt from federal income taxes under Section 501(c)(3) of the Code, and contributions to it may be deductible by donors for federal and state income tax purposes.

# Democracy Fund, Inc. Notes to Financial Statements December 31, 2020 and December 31, 2019

# **Recent Accounting Pronouncements**

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standard Update (ASU) 2016-02 - Leases (ASC 842), which requires lessees to recognize operating and financing lease liabilities and corresponding right-of use assets on the statement of financial position. The new guidance is effective for fiscal years beginning after December 15, 2021. DF is currently evaluating the impact the new guidance will have on its financial statements.

In June 2018, the FASB issued ASU 2018-08, Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made, which is intended to clarify and improve the scope and accounting guidance for contributions received and made. The ASU is effective for annual periods beginning after December 15, 2018 for resource recipients, and after December 15, 2019 for resource providers, with early adoption permissible.

As a resource recipient, DF adopted the guidance effective January 1, 2019, with no impact on its financial statements. As a resource provider, DF adopted the remaining guidance effective January 1, 2020 and applied the changes on a prospective basis. Under the new guidance, many DF grants no longer meet the definition of conditional grants, resulting in an increase in grants payable and grants expense in 2020. DF has no unfunded commitments related to conditional grants agreements as of December 31, 2020.

In September 2020, the FASB issued ASU 2020-07, Not-for-Profit Entities (Topic 958): Presentation and Disclosures for Contributed Nonfinancial Assets, which intended to increase transparency of contributed nonfinancial assets to include separate presentation in the statement of activities and disclosures as to use, donor-imposed restrictions and valuation. The amendments in this Update should be applied on a retrospective basis and are effective for annual periods beginning after June 15, 2021, and interim periods within annual periods beginning after June 15, 2022. Early adoption is permitted. DF has decided to early adopt this guidance. As of December 31, 2020 and 2019, DF received contributed professional services for financial manager fees and other professional services from a related party.

#### 4. Fair value of Investments

In accordance with the authoritative guidance on fair value measurements and disclosures under US GAAP, DF discloses the fair value of its investments in a hierarchy that prioritizes the inputs to valuation techniques used to measure the fair value. The hierarchy gives the highest priority to valuations based upon unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurement) and the lowest priority to valuations based upon unobservable inputs that are significant to the valuation (level 3 measurements). The guidance establishes three levels of the fair value hierarchy as follows:

Level 1: Inputs that reflect unadjusted quoted prices in active markets for identical assets or liabilities that DF has the ability to access at the measurement date.

Level 2: Inputs other than quoted prices that are observable for the asset or liability either directly or indirectly, including inputs in markets that are not considered to be active. Level 3: Inputs that are unobservable.

A financial instrument's level within the fair value hierarchy is based upon the lowest level of any input that is significant to the fair value measurement. However, the determination of what constitutes "observable" requires significant judgment by management. Management considers observable data to be market data which is readily available, regularly distributed or updated, reliable and verifiable, not proprietary, and provided by independent sources that are actively involved in the relevant market. As of December 31, 2020 and 2019 all cash and cash equivalents and marketable securities were classified as level 1 within the valuation hierarchy. DF had no level 2 and 3 investments at December 31, 2020 and 2019.

#### 5. Fixed Assets

Fixed assets at December 31, 2020 and 2019 consisted of the following:

	2020	2019
Equipment Fumiture and fixtures Website and software Leasehold improvements	\$ 255,173 566,881 192,850 771,393	\$ 255,173 542,860 192,850 771,393
	 1,786,297	 1,762,276
Less: Accumulated depreciation and amortization	(670,390)	(449,625)
Fixed assets, net	\$ 1,115,907	\$ 1,312,651

Depreciation and amortization expense of fixed assets during the years ended December 31, 2020 and 2019, was \$220,765 and \$215,041, respectively.

#### 6. Federal Excise Tax

DF was subject to a 2% (1% if certain criteria are met) federal excise tax on net investment income, including realized gains on donated securities based on tax cost basis as defined in the Code in 2019.

On December 20, 2019, the Further Consolidated Appropriations Act of 2020 (the "Act") was signed into law simplifying the federal excise tax on private foundations. The Act eliminated the two-tiered system of excise tax on net investment income and replaced it with a flat excise tax rate of 1.39%. This flat rate is effective January 1, 2020 for DF.

The expense for federal excise tax is as follows:

	2020	2019
Current federal excise tax expense	\$ 1,128,087	\$ 446,006
Deferred federal excise tax (benefit) expense	(220,849)	220,849
Excise tax expense	\$ 907,238	\$ 666,855

DF recognizes a tax benefit from an uncertain position only if it is more likely than not that the position is sustainable, based solely on its technical merits and consideration of the relevant taxing authority's widely understood administrative practices and precedents. If this threshold is met, DF measures the tax benefit as the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. DF may recognize interest and, if applicable, penalties for any uncertain tax positions. No interest or penalties were accrued or recorded during the years ended December 31, 2020 and 2019. DF does not anticipate any significant increase or decrease to unrecognized tax benefits during the next twelve months.

# 7. Related Party Transactions

During the years ended December 31, 2020 and 2019, financial manager fees and other professional services of \$663,900 and \$452,400, respectively, were contributed by affiliates on behalf of DF. They were accounted for under "Contributed nonfinancial assets" in the statements of activities. In addition, during the years ended December 31, 2020 and 2019, all contributions of cash and marketable securities of \$63,357,500 and \$62,935,400, respectively, were contributed by affiliates for the benefit of DF.

#### 8. Grants

As of December 31, 2020 and 2019, grant expense was as follows:

	2020	2019
Grant payments Less: payments for unconditional grants committed in the prior year Unconditional grants committed in the current year but paid in future year	\$49,035,683 (4,700,190) 7.443,613	\$ 36,626,905 (3,690,106) 4,700,190
Grant expense	\$51,779,106	\$37,636,989

As of December 31, 2020 and 2019, DF had total unfunded commitments of \$0 and \$18,168,613, respectively, related to conditional grants.

As of December 31, 2020 and 2019, DF had \$7,443,613 and \$4,700,190 of payables related to unconditional grants to be paid in 2021 and 2020, respectively.

#### 9. Commitments

DF leases its main headquarters under a non-cancelable lease. In March 2018, DF expanded its headquarters and modified its existing lease. The term of the lease expires in 2029. As of December 31, 2020, DF had a total of \$11,488,331 in obligations under operating leases, consisting of a real estate lease. Rental expense related to the lease was \$1,339,246 and \$1,366,947 for the years ended December 31, 2020 and 2019, respectively.

The minimum rental payments applicable to DF's lease are as follows:

Years Ended	ed		Operating Leases			
2021		\$	1,194,591			
2022			1,242,714			
2023			1,276,893			
2024			1,311,975			
2025			1,348,057			
Thereafter			5,114,101			
	Total minimum lease payments	\$	11,488,331			

# 10. Analysis of Expenses

DF's expenses have been allocated among grants, other program expenses and administrative and managerial activities, based on the function that benefited from the incurred expenses and estimates made by management.

The total functional expenses displayed by natural expense classification, for the years ended December 31, 2020 and 2019 were as follows:

	2020					
		Grants	Other Program Expenses		lministrative and Managerial	Total
Grants awarded Salary, benefits, and payroll taxes Professional fees Occupancy Travel, conferences and meetings Taxes	\$	51,779,106 - - - -	\$ - 6,437,508 5,684,077 1,520,510 263,719	\$	3,460,687 1,939,135 697,310 125,142 907,238	\$51,779,106 9,898,195 7,623,212 2,217,820 388,861 907,238
	\$	51,779,106	\$13,905,814	\$	7,129,512	\$72,814,432

	2019				
	Grants	Other Program Expenses	Administrative and Managerial	Total	
Grants awarded Salary, benefits, and payroll taxes Professional fees Occupancy Travel, conferences and meetings	\$ 37,636,989 - - - -	\$ - 5,024,518 4,630,717 1,373,851 1,282,455	\$ - 3,167,340 1,878,679 829,983 292,974	\$ 37,636,989 8,191,858 6,509,396 2,203,834 1,575,429	
Taxes	\$ 37,636,989	\$ 12,311,541	\$ 6,835,831	666,855 \$56,784,361	

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# 11. Liquidity

DF's financial assets available within one year of December 31, 2020 to meet general expenditures is \$81,566,982 in cash and cash equivalents. DF endeavors to structure its financial assets to be available and liquid as its general expenditures, liabilities, and other obligations become due. While DF may realize fluctuations in planned expenditures within one year of December 31, 2020, a deficit whereby expenditures exceed the financial assets available is unlikely.

# 12. Subsequent Events

Management has performed an evaluation of subsequent event through August 13, 2021, which is the date DF's financial statements were available to be issued and has concluded that there were no significant subsequent events relevant for financial statements disclosure.